



REPORT SAMPLE

Assessment instrument

Innovation Culture Assessment Instrument

Innovability Score (IS)

SAMPLE ORGANIZATION

Food manufacturer, 1,200 employees

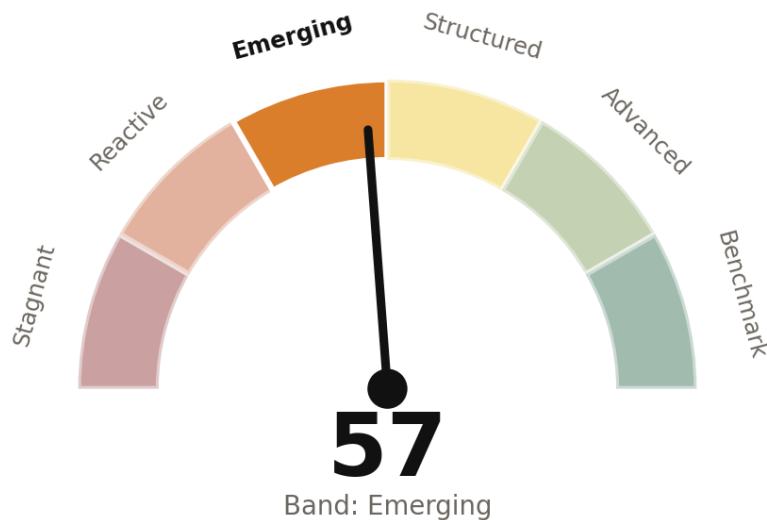
Sample: fictitious data

Organization, answers and results created only to show the report format.

Before you read. This is a sample report, created with fictitious answers and data to show the format and content of the deliverable. The indices, stages, comparisons and recommendations do not describe any real company and must not be used for decisions. The official report is generated from the answers of the people in your organization.

EXECUTIVE SUMMARY

Where the organization stands today



The sample organization (Food manufacturer, 1,200 employees) scored **57 points** on the Innovability Score, in the **Emerging** band. The foundation is in place, but it does not yet hold equally across all areas. The full report shows where to act first and what to expect at the next measurement.

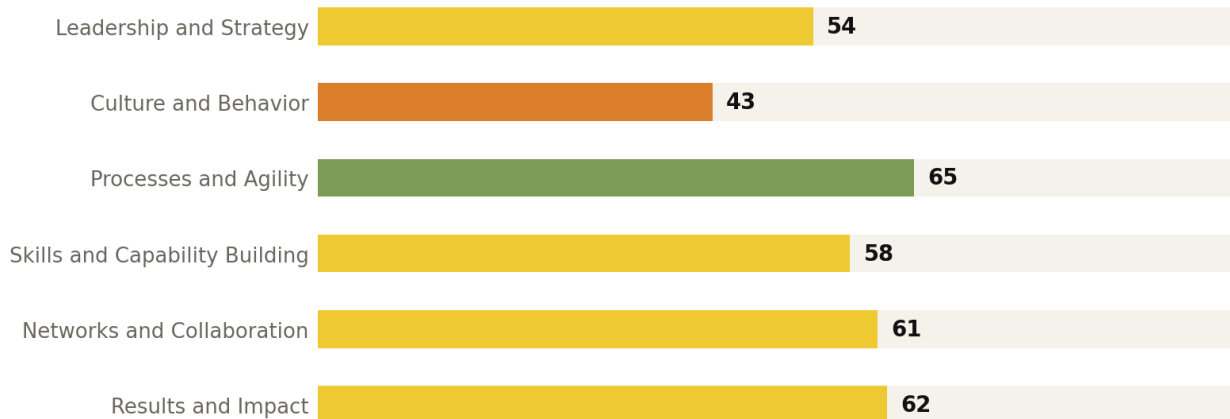
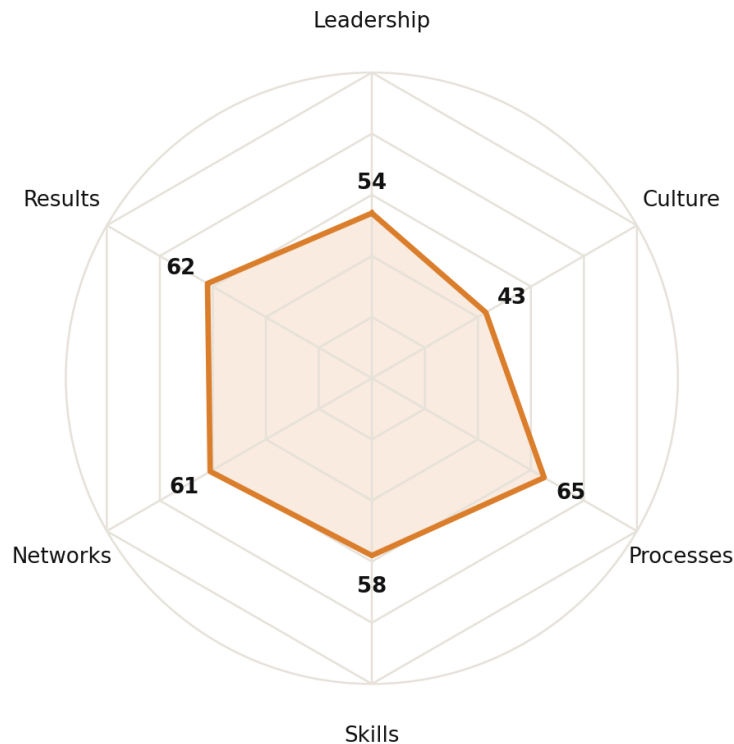
Three messages for leadership

- 1 Processes and Agility** is the organization's main strength and can support change on the other fronts.
- 2 Culture and Behavior** is what most limits the overall result and deserves attention in the next 90 days.
- 3** Moving up to the **Structured** band is achievable in a 12 month cycle with a few well-run priorities.

RESULTS BY PILLAR

The organization's profile across the six pillars

Each pillar groups a set of statements answered anonymously. The view below shows the balance between them; the full report goes deeper into each pillar and explains what lies behind each result.



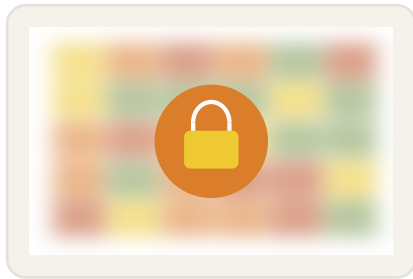
The profile is uneven: **Processes and Agility** stands out, while **Culture and Behavior** sits below the others. This difference usually shows where focused action has the most effect.

FULL ASSESSMENT

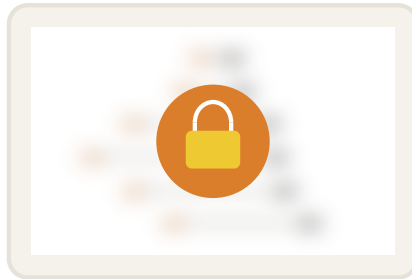
What the full report contains

This sample shows only the overview. In the full assessment, the organization receives a detailed report and a feedback session with leadership.

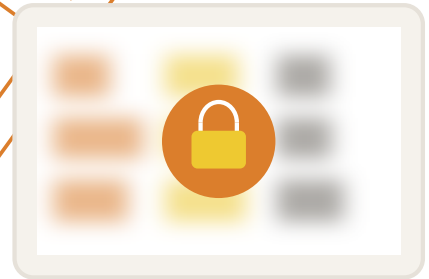
- **Reading by area and group:** where each result is strongest or most fragile inside the organization.
- **Perception differences:** how leaders and teams see each topic, and where those views diverge.
- **Action priorities:** what to address first, considering impact and urgency.
- **Barriers and levers for innovation, from leadership to teams.**
- **Action plan in three waves:** 90 days, 6 months and 12 months, with owners and indicators.
- **Reapplication comparison:** how the index and pillars evolve from one cycle to the next.



Reading by area



Perception differences



Action plan

AVAILABLE IN THE FULL ASSESSMENT

SAMPLE

HOW IT WORKS

How the assessment runs

- 1 Alignment**
We set goals, audience and breakdowns with leadership.
- 2 Application**
Anonymous online questionnaire, answered in a few minutes.
- 3 Analysis**
We consolidate the results and prepare the report.
- 4 Feedback and plan**
We present the reading and build the action plan with the team.

Formats

Entry 18 statements	Regular 36 statements	Complete 48 statements
-------------------------------	---------------------------------	----------------------------------

Anonymity guaranteed: group results are shown only when there are 5 or more respondents.

Want to see where your organization stands?

Talk to the Ideavus team to plan the full assessment.

contato@ideavus.com.br | www.ideavus.com.br

NEXT STEPS

How to keep evolving

A diagnostic shows today's picture. The value comes when the organization measures again and acts on what changed.

Reapply the diagnostic every 6 to 12 months

With the same comparison base, the new report shows how the index, each pillar and each area have evolved. We suggest a new measurement around July 2027, once the first actions are in place.

[Schedule the reapplication >](#)

Instruments that complement this one

Organizational Culture Does culture help or hinder strategy? Learn more >	AI Readiness Is the company ready to create value with AI? Learn more >	Organizational Ambidexterity Does the company run today and build tomorrow? Learn more >
---	---	--

Combine them in the 360° Index. Apply two or more instruments in the same survey and see how topics reinforce or block each other. [Learn more >](#)

Develop key people

Individual assessment for leaders and teams, with a report and a 90-day plan for each person: [Innovator Profile](#).

[See individual assessments >](#)

Implement the plan with support

Ideavus consulting helps turn the priorities in this report into projects, routines and results.

[See consulting >](#)