



Express Report

ImpactReady Index

Assessment instrument: ESG and Sustainability

SAMPLE

PREPARED FOR

Maria Example

Operations Director · Example Company Inc.

Date: 13/10/2026 · Order: SAMPLE

Before you read

This is a sample report, created with fictitious answers and data to show the format and content of the deliverable.

The indices, stages, profiles, comparisons and recommendations do not describe any real person or company and must not be used for decisions.

The official report is generated from the buyer's own answers, without a watermark, and sent to the e-mail given in the order.

See the products at www.ideavus.com.br/en/loja

SAMPLE

Summary

The essentials of this report on one page.

INDEX

55

STAGE

Emerging

PROFILE

Cares for people,
lacks structure

Three strengths

Environmental Management and Climate	79
Social Responsibility and Value Chain	79
ESG Governance and Compliance	54

Three priorities

Strategy and Business Integration	21
Circular Economy and Waste	46
Communication and Transparency	50

FIRST ACTION, THIS WEEK

List the three ESG topics that most affect business results.

Your result

The index ranges from 0 to 100 and summarizes your view of the six pillars of the assessment. The stage shows where the organization stands today on the maturity path.

55

out of 100

STAGE

Emerging

Initial policy formalized, with scattered data and weak targets; enabling and limiting factors coexist.

The six stages

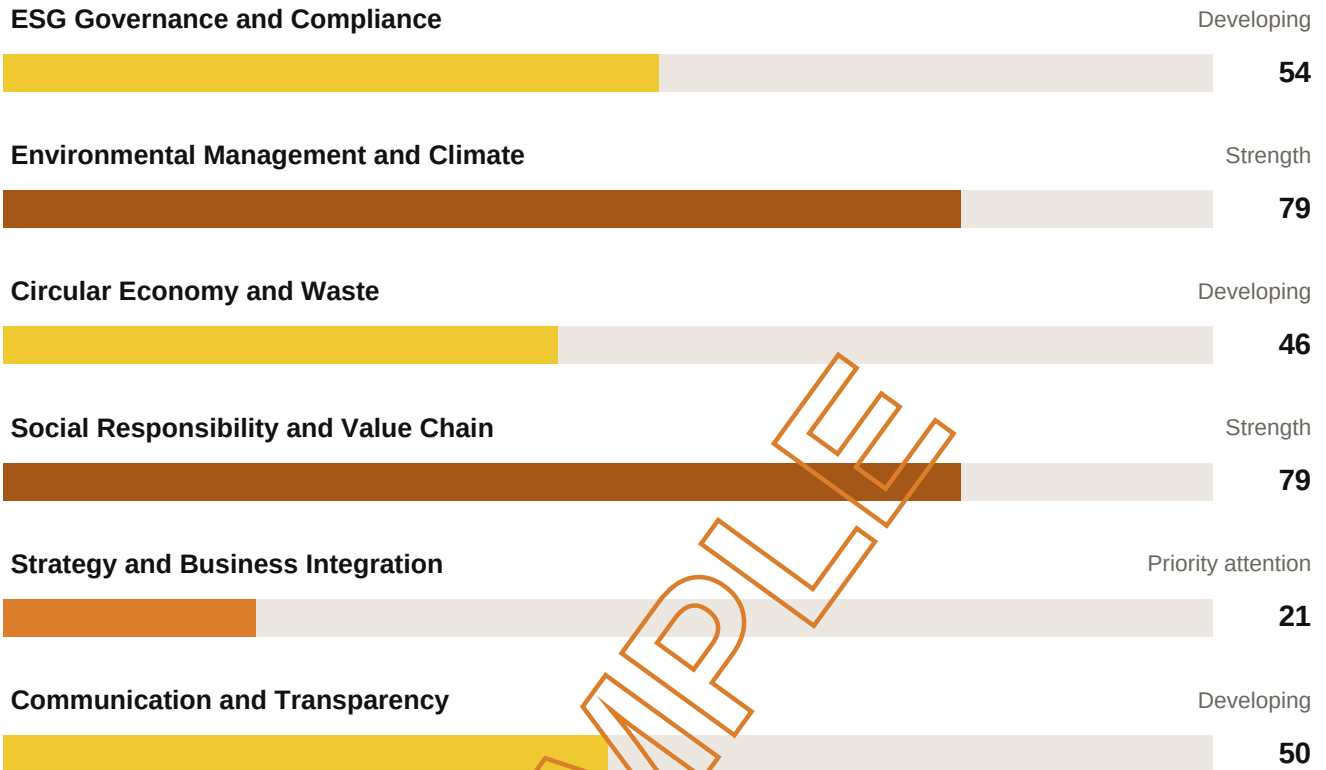


What this stage calls for now

- Set quantitative targets and basic indicators.
- Complete the emissions inventory.
- Align communication with proven actions.

The six pillars

Each bar shows the pillar result from 0 to 100. The color shows where to focus attention.



STRONGEST POINT

Environmental Management and Climate · 79

POINT THAT NEEDS THE MOST ATTENTION

Strategy and Business Integration · 21

The organization's profile

The combination of pillars forms a pattern of how the organization works, in your view. It describes how it tends to act today, and it can change.

Cares for people, lacks structure

The organization takes strong care of people, community and suppliers. This creates engagement and a good local reputation. It stalls because actions depend on personal initiative, with no governance or targets.

Core recommendation

Formalize owners and targets for the social actions that already work.

What shaped this profile

PILLARS PULLING AHEAD

Social Responsibility and Value Chain



79

PILLARS HOLDING BACK

ESG Governance and Compliance



54

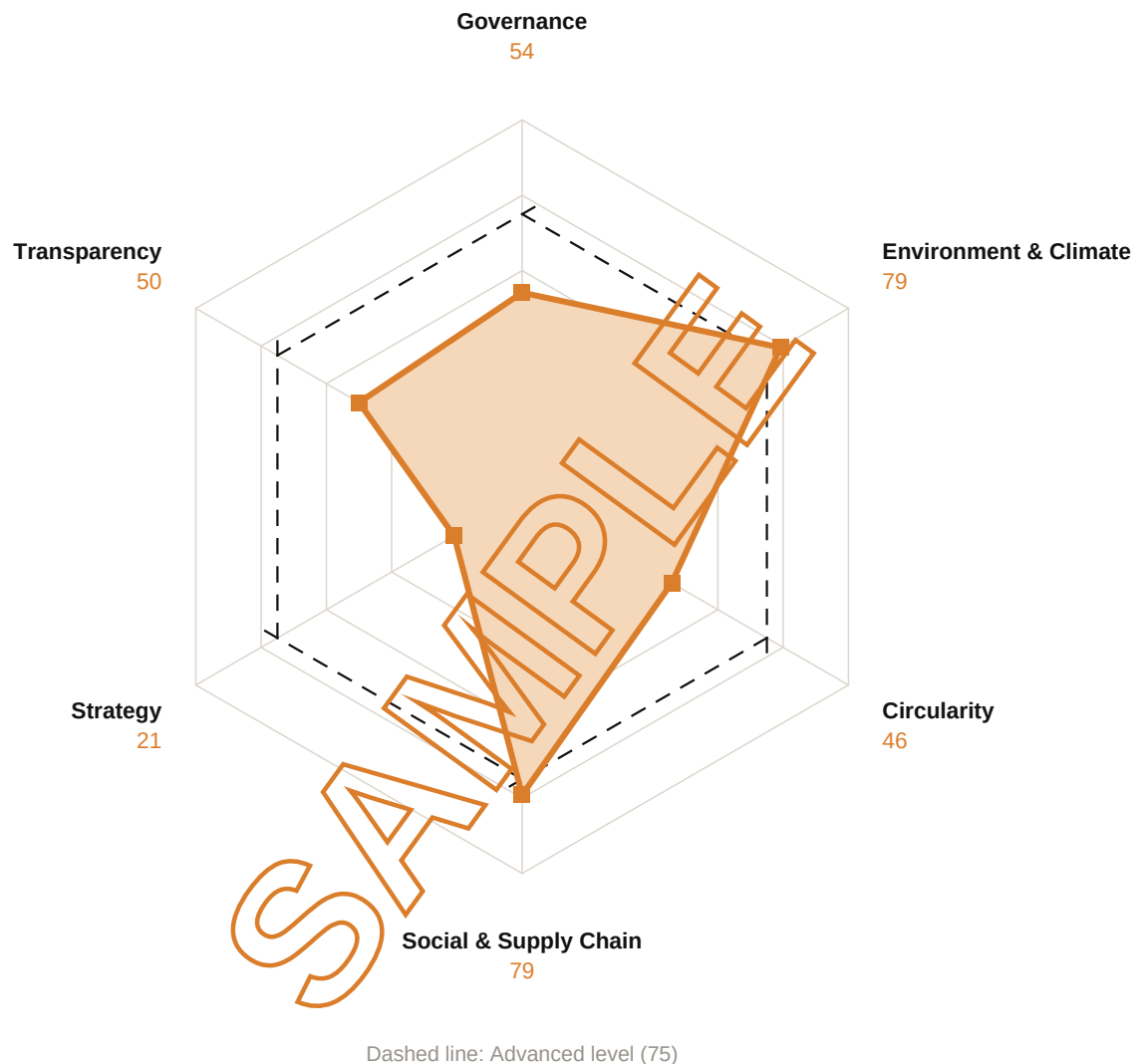
Strategy and Business Integration



21

Your profile at a glance

The shape shows the organization's profile in your view. Peaks and dips show where it relies on strengths and where there is room to grow.

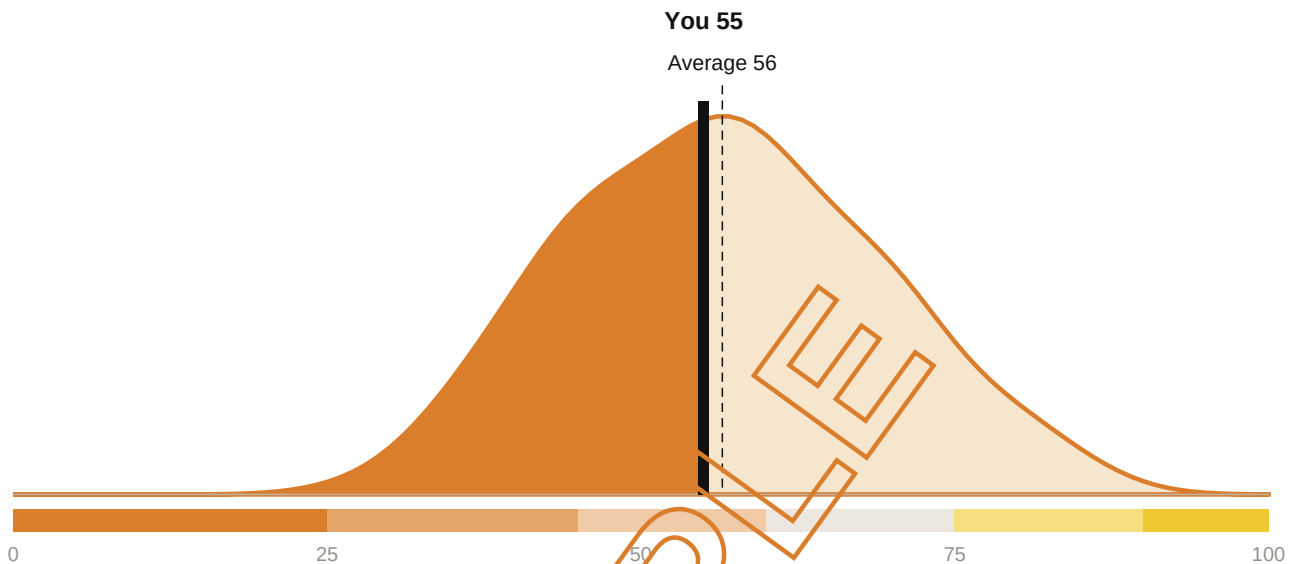


Profile balance

Gap between the highest and lowest pillar: 58 points. Profile with strong contrasts: one or two pillars are well below the rest and tend to limit the others. Start with them.

How you compare

The curve shows how the indices of people who have taken this assessment are distributed. The marker shows your position.



Your index is higher than 43% of respondents.

Comparison base: 240 respondents. Example with a fictitious base, for demonstration only.

Your pillars compared to the average



The comparison shows relative position, not absolute quality. Comparison bases change over time and with the profile of respondents.

Heat map of your answers

Each square is one statement, grouped by pillar. Colors go from orange (disagree) to gold (agree) and show where each pillar result comes from.



Statements that stand out

The statements with the highest and lowest answers. They help turn the index into concrete day-to-day examples.

Where the organization is strongest

- 5** Our inventory covers direct emissions (Scope 1) and emissions from purchased energy (Scope 2).
Environmental Management and Climate
- 5** We regularly review pay equity between women and men in equivalent roles.
Social Responsibility and Value Chain
- 4** Our compliance program includes a corruption risk assessment and controls proportionate to our size.
ESG Governance and Compliance
- 4** We estimate the financial effects of climate risks and opportunities on costs and revenues.
Environmental Management and Climate
- 4** We assess physical climate risks, such as droughts and floods, to our operations and suppliers.
Environmental Management and Climate

Where the organization most needs to advance

- 1** We update our ESG strategy in response to new regulatory requirements, such as CVM Resolution 193.
Strategy and Business Integration
- 2** We apply circularity criteria when developing new products or services.
Circular Economy and Waste
- 2** We assess ESG risks and opportunities over short-, medium-, and long-term horizons.
Strategy and Business Integration
- 2** ESG targets are linked to long-term business objectives.
Strategy and Business Integration
- 2** We monitor the ESG requirements of major customers, export markets, and financial institutions.
Strategy and Business Integration

Pillar by pillar

ESG Governance and Compliance

54

Developing

What this result usually indicates

There is a policy and an owner, but the executive team follows ESG topics irregularly. The policy's commitments are still generic and hard to hold anyone to.

Recommended actions for the next 90 days

1. Add ESG risks and targets as a standing item on the quarterly executive agenda.
2. Rewrite the ESG policy with measurable commitments for the three most relevant topics.
3. Assess corruption risks in purchasing, sales, and government-facing processes.

Environmental Management and Climate

79

Strength

What this result usually indicates

Environmental management measures emissions, assesses climate risks, and proves efficiency gains. The risk is staying limited to what is already easy to measure and ignoring value chain emissions.

Recommended actions for the next 90 days

1. Start estimating the main Scope 3 emissions, beginning with purchasing and transport.
2. Hire external assurance for the emissions inventory.
3. Update emergency drills to include extreme climate scenarios.

Circular Economy and Waste

46

Developing

What this result usually indicates

Disposal is in order and recycled materials are used occasionally, but circularity is not yet part of product development. Waste with value is still being paid for disposal.

Recommended actions for the next 90 days

1. Add three circularity questions to the new product approval step.
2. Find two local companies that could use the waste or by-products generated.
3. Set a target share of recycled or renewable material for one product line.

Social Responsibility and Value Chain

79

Strength

What this result usually indicates

The company checks working conditions in its supply chain, tracks pay equity, and knows its social impacts. The risk is due diligence becoming a yearly form with no effect on purchasing decisions.

Recommended actions for the next 90 days

1. Make due diligence results a formal criterion for selecting and renewing suppliers.
2. Follow up on corrective plans agreed with suppliers.
3. Measure whether training programs reach all levels, including operational staff.

Strategy and Business Integration

21

Priority attention

What this result usually indicates

ESG is treated as an image or compliance topic, disconnected from business decisions. The company only learns about customer and bank requirements once they are already a condition for closing deals or getting credit.

Recommended actions for the next 90 days

1. Collect the ESG requirements of the five largest customers and the company's banks.
2. Use industry references to identify the three ESG topics that most affect revenue or cost.
3. Present these topics to the executive team with a proposed target for each.

Communication and Transparency

50

Developing

What this result usually indicates

There is sustainability reporting, but it highlights what is going well and leaves out delayed targets and calculation methods. The content sits apart from financial information and is little used by customers and investors.

Recommended actions for the next 90 days

1. Include delayed targets in the next report, with the reason and corrective action.
2. Publish the methodology, assumptions, and emission factors used in the inventory.
3. Ask five stakeholders what they expect from the report and adjust the content.

What your set of results indicates

More than each pillar alone, the combination says a lot about what to do first.

Strengths to use in your favor

Your highest pillars are Environmental Management and Climate and Social Responsibility and Value Chain. Use these strengths as leverage: they are the shortest path to improving the lowest pillars.

What may be holding the rest back

Strategy and Business Integration is the pillar with the lowest result. When one pillar is far below the others, it tends to limit the effect of everything that already works well.

Combination worth attention

The largest gap is between Environmental Management and Climate (79) and Strategy and Business Integration (21). Use the first to support the development of the second in the coming weeks.

Consistency of answers

Your answers vary little within each pillar. Each pillar result is a good summary of what you marked.

SAMPLE

From the current stage to the next

For the two lowest pillars, what day-to-day looks like at the current level and what it looks like at the next.

Strategy and Business Integration · 21

TODAY

- ESG is seen as a cost or a fad.
- No business target includes ESG.
- Investment decisions ignore ESG risks.

AT THE NEXT LEVEL

- Material topics have been mapped.
- Some ESG targets exist outside the main plan.
- ESG is discussed when customers demand it.

Circular Economy and Waste · 46

TODAY

- Waste is separated and sent out with proof.
- Some materials are reused.
- Waste reduction shows up in occasional projects.

AT THE NEXT LEVEL

- Products are designed to last, be repaired or recycled.
- There are targets for reducing and reusing materials.
- Chain partners take part in take back loops.

Your first week

Small actions to start now, tied to the pillar that needs the most attention. Each one takes less than an hour.

Strategy and Business Integration

DAY 1	List the three ESG topics that most affect business results.	☐ Done
DAY 2	Ask two large customers which ESG requirements they have.	☐ Done
DAY 3	Check whether any ESG target is in the annual plan.	☐ Done
DAY 4	Estimate the cost of one relevant untreated ESG risk.	☐ Done
DAY 5	Add one ESG criterion to the next investment decision.	☐ Done

90-day plan

A plan in three waves, starting with the pillars with the lowest results. Fill in owner and deadline and review progress every 30 days.

Days 1 to 30

Focus: Strategy and Business Integration

1. Collect the ESG requirements of the five largest customers and the company's banks.
Owner: _____ Deadline: ____/____/____
2. Use industry references to identify the three ESG topics that most affect revenue or cost.
Owner: _____ Deadline: ____/____/____
3. Present these topics to the executive team with a proposed target for each.
Owner: _____ Deadline: ____/____/____

Days 31 to 60

Focus: Circular Economy and Waste

1. Add three circularity questions to the new product approval step.
Owner: _____ Deadline: ____/____/____
2. Find two local companies that could use the waste or by-products generated.
Owner: _____ Deadline: ____/____/____
3. Set a target share of recycled or renewable material for one product line.
Owner: _____ Deadline: ____/____/____

Days 61 to 90

Focus: Communication and Transparency

1. Include delayed targets in the next report with the reason and corrective action.
Owner: _____ Deadline: ____/____/____
2. Publish the methodology, assumptions, and emission factors used in the inventory.
Owner: _____ Deadline: ____/____/____
3. Ask five stakeholders what they expect from the report and adjust the content.
Owner: _____ Deadline: ____/____/____

Follow-up and reflection

Use this page to record what changed. Come back to it at 30, 60 and 90 days.

1. Which result in this report most surprises leadership, and why?

2. What recent situation shows the organization's strongest pillar well?

3. What stops progress today on the lowest pillar?

4. Who needs to discuss this report in the next two weeks?

5. How will we know in 90 days that there has been progress?

Checkpoint	What I did	What changed	Next step
30 days			
60 days			
90 days			

Pillar glossary

What each pillar means and why it matters.

ESG Governance and Compliance

ESG governance and compliance shows whether there are owners, policies and controls for environmental, social and conduct topics. Without an owner and rules, commitments stay on paper and legal risks grow.

Environmental Management and Climate

Environmental management and climate measures whether the organization knows and reduces its impacts on energy, water, emissions and permits. It protects operations from fines, rising costs and customer pressure.

Circular Economy and Waste

Circular economy and waste assesses whether materials are reused, disposal is controlled and products are designed to last and return to the cycle. Waste is cost and also environmental risk.

Social Responsibility and Value Chain

Social responsibility and value chain shows how the organization cares for people, community and suppliers. Problems in the chain become problems for the brand.

Strategy and Business Integration

Strategy and business integration checks whether ESG topics are part of targets, budget and investment decisions. Only then do they stop being a side project and start creating value.

Communication and Transparency

Communication and transparency measures whether the organization reports ESG data clearly, verifiably and in a balanced way. Transparency builds trust and reduces the risk of greenwashing claims.

Your next steps

A report shows today's picture. Progress shows up when you measure again.

Retake this assessment every 6 months

Behaviors and practices change over time. Retake it twice a year, around April 2027 and October 2027, and the new report shows your progress pillar by pillar compared with this one.

[Retake the assessment](#)

Assessments that complement this one

StrategyFit Index

Whether strategy is leaving the drawing board.

[Learn more >](#)

Culture Compass

Whether everyday culture helps or hinders strategy.

[Learn more >](#)

ChangeReady Index

Whether the company is ready for the next change.

[Learn more >](#)

Want a reading of the whole company?

With many people answering, the diagnostic shows where the organization stands, the differences between areas and an action plan for leadership.

[Diagnostics for companies](#)

Limits of this reading and next steps

This report shows one person's view. It is a good way to open the conversation, but it does not replace the team's reading.

In the full assessment, Ideavus applies the instrument to many people and delivers the map by area, the perception gaps between leaders and teams, the comparison with similar organizations and an action plan built with you.

To track progress, answer again in six months using the same criterion: think of the organization as it works today, not as it should work.

Want this picture with the whole team?

Talk to Ideavus: contato@ideavus.com.br · www.ideavus.com.br

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